



Minutes
Marketing Committee
May 10, 2019

1. Marketing Plan
 - a. Long-term goals will come from school strategic plan.
 - b. Next year we will be posting a position for an internet blog and content generator instead of hiring an outside agency to help with marketing.
 - c. Staff spotlight in May can be posted to FB
 - d. A parent is taking photos at the dance we can use for FB
 - e. Story about Tim's class making stools.
2. School Dance
 - a. May 16 - PTG is managing
3. Board Connections
 - a. New position for content generator to start July 1